

Show Quick Facts

eTail East 2017
August 13-17, 2017

LOCATION

Sheraton Boston
Grand/Independence/Republic Ballrooms
39 Dalton St
Boston, MA 02199

IMPORTANT DATES


 Save money if you order and pay on or prior to the Advanced price deadline. Standard pricing and Show Floor pricing will apply as applicable.	Monday, July 10, 2017
First day advance shipments will be received at the warehouse. Hours of operation are 8:00 a.m. - 4:00 p.m.	Friday, July 14, 2017
Last day for advance shipments to arrive at the warehouse. See Order Material Handling link under the red tab Material Handling for details on rates.	Thursday, August 10, 2017

EXHIBIT HALL INFORMATION

Booth Drape Colors	BLACK
8' x 10' Booth Package	8' high Black back drape 3' high Black side rail The exhibit hall is carpeted. Booth space includes: Exhibitor ID sign
Exhibitor Installation	Monday, August 14, 2017 10:00am - 4:00pm
Show Open	Tuesday, August 15, 2017 7:30am - 5:30pm Wednesday, August 16, 2017 7:30am - 4:00pm
Exhibitor Dismantle	Wednesday, August 16, 2017 4:00pm - 7:00pm
Material Handling Agreement turned into Alliance Service Desk by:	Wednesday, August 16, 2017 7:00pm
Carrier Check-In by:	Wednesday, August 16, 2017 6:00pm

Note: All carriers must be checked in no later than 1 hour prior to Exhibitor Move Out completion. **If your carrier has NOT checked in by 6:00pm on Wednesday, August 16, 2017 then your freight will be re-routed to the show carrier or returned to the warehouse per your choice.** See the **Shipping Tab** and review **Outbound Shipping Paperwork** section.

ADVANCE WAREHOUSE SHIPMENTS

Shipments should arrive on or after

Friday, July 14, 2017

All advance shipments to the warehouse should be addressed and labeled as follows:

Exhibiting Company and Booth #
eTail East 2017
c/o Alliance / Capital Convention
153 Northboro Rd
Ste 6
Southborough, MA 01772

THE LAST DAY SHIPMENTS WILL BE ACCEPTED AT THE WAREHOUSE IS THURSDAY, AUGUST 10th.



Save money by shipping to the advance warehouse prior to Monday, August 7th. See **Order Material Handling** link under the red tab **Material Handling** for details on rates.

DIRECT SHIPMENTS TO SHOW SITE

Shipments will be accepted

Monday, August 14, 2017
10:00am - 4:00pm

*Please Note: Any shipments that arrive early to show site or after the show opens will incur a higher Material Handling fee. Please reference the rates outlined under the **Order Material Handling** link under the red tab **Material Handling**.

All shipments direct to Show Site should be addressed as follows:

Exhibiting Company Name and Booth #
c/o Alliance Exposition Services
eTail East 2017
Sheraton Boston
Grand/Independence/Republic Ballrooms
39 Dalton St
Boston, MA 02199

All materials shipped either to the advance warehouse or directly to show site will incur a Material Handling fee. See **Order Material Handling** link under the red tab **Material Handling** for details on rates.