

## Show Quick Facts


### HLAA2017 Convention

June 20-25, 2017

#### LOCATION

Salt Palace Convention Center  
Hall 1  
90 South West Temple  
Salt Lake City, UT 84101

#### IMPORTANT DATES

 Save money if you order and pay on or prior to the Advanced price deadline. Standard pricing and Show Floor pricing will apply as applicable.	Wednesday, May 24, 2017
First day advance shipments will be received at the warehouse. Hours of operation are 8:00 a.m. - 4:00 p.m.	Monday, May 22, 2017
Last day for advance shipments to arrive at the warehouse. See <b>Order Material Handling</b> link under the red tab <b>Material Handling</b> for details on rates.	Monday, June 19, 2017

#### EXHIBIT HALL INFORMATION

Booth Drape Colors	BLUE/GREEN/GREEN/BLUE
10' x 10' Booth Package	8' high Blue and Green back drape 3' high Blue side rail  The exhibit hall is not carpeted. Both carpet/flooring is required by Show Management. Please see the Carpet/Padding link for flooring options. The aisle carpet color will be Tuxedo.  <b>Booth space includes:</b>  Exhibitor ID sign 1 - 6ft White draped table 2 - Side chairs 1 - Wastebasket
Exhibitor Installation	Wednesday, June 21, 2017 8:00am - 6:00pm  Thursday, June 22, 2017 9:00am - 11:30am Preparations for Grand Opening
Show Open	Thursday, June 22, 2017 12:00pm - 1:30pm Exhibit Hall Grand Opening & Reception 12:00pm - 4:00pm Exhibit Hall Open  Friday, June 23, 2017 11:00am - 5:00pm  Saturday, June 24, 2017 9:00am - 3:00pm
Exhibitor Dismantle	Saturday, June 24, 2017 3:00pm - 10:00pm
Material Handling Agreement turned into	Saturday, June 24, 2017

Alliance Service Desk by:	10:00pm
Carrier Check-In by:	Saturday, June 24, 2017 9:00pm

**Note:** All carriers must be checked in no later than 1 hour prior to Exhibitor Move Out completion. **If your carrier has NOT checked in by 9:00pm on Saturday, June 24, 2017 then your freight will be re-routed to the show carrier or returned to the warehouse per your choice.** See the **Shipping Tab** and review **Outbound Shipping Paperwork** section.

<b>ADVANCE WAREHOUSE SHIPMENTS</b>	
Shipments should arrive on or after	Monday, May 22, 2017

*All advance shipments to the warehouse should be addressed and labeled as follows:*

Exhibiting Company and Booth #  
HLAA2017 Convention  
c/o Alliance Exposition / UPS Freight / BTX  
3775 W California Ave  
Salt Lake City, UT 84104

THE LAST DAY SHIPMENTS WILL BE ACCEPTED AT THE WAREHOUSE IS MONDAY, JUNE 19th.



Save money by shipping to the advance warehouse prior to Wednesday, June 14th. See **Order Material Handling** link under the red tab **Material Handling** for details on rates.

<b>DIRECT SHIPMENTS TO SHOW SITE</b>	
Shipments will be accepted	Wednesday, June 21, 2017 8:00am - 6:00pm
*Please Note: Any shipments that arrive early to show site or after the show opens will incur a higher Material Handling fee. Please reference the rates outlined under the <b>Order Material Handling</b> link under the red tab <b>Material Handling</b> .	Thursday, June 22, 2017 9:00am - 11:30am

*All shipments direct to Show Site should be addressed as follows:*

Exhibiting Company Name and Booth #  
c/o Alliance Exposition Services  
HLAA2017 Convention  
Salt Palace Convention Center  
Hall 1  
90 South West Temple  
Salt Lake City, UT 84101

All materials shipped either to the advance warehouse or directly to show site will incur a Material Handling fee. See **Order Material Handling** link under the red tab **Material Handling** for details on rates.